

Social Media & Digital Marketing Intern (f/m/d)

The Great Wanderer is a digital media studio and 3D production house headquartered in Berlin, Germany. Our team of cross-discipline creatives combines a wealth of experience to realize projects with an eye towards the future. With narrative at the heart of our work, we are constantly finding new ways to tell the stories of our clients.

Your Mission:

- You will help plan, develop and execute our global communications on various channels and platforms and help create funnels
- You will help create compelling social media content that drives the channel visibility, reach and sales
- You will screen the social media landscape to find new people to collaborate with and stay up-to-date on the changing digital landscape
- You will regularly post content on all channels and adhere to content calendars
- You will optimize content, track user traffic, and assess user response to different content posted

Your Profile:

- You are a „Digital Native“ who loves social media management, content creation and engaging followers
- Ideally, you have knowledge of analytical tools (Google Analytics, SocialFlow etc.)
- You are eager to learn more about 3D animation; ideally, you already have experience in this field
- Ideally, you have experience in Social Media and Google Ads or any other type of effective social marketing measures
- You are a communicative and self-organized person with an eye for detail
- You are fully proficient in both English and German
- Ideally you are interested in Tech, 3D, Crypto, NFTs and the overall upcoming digital revolution

Your Benefits:

- A high degree of responsibility, independence and creative leeway
- An inspiring work environment that values your individualistic thinking and creative input
- The opportunity to be part of a motivating, creative and international team with a common goal in mind
- The possibility to proactively shape a company and its NFT rollout
- Potential of growing with the company and a long-term relationship

Do you want to join our exciting journey? Please send your CV and motivational letter to:

nana@greatwanderer.studio